**AGENDA**

**THURSDAY 22TH March 2012**

**LT.INNOCONNECT.BY GOOD PRACTICE WORKSHOP (GA2) - Technology and knowledge transfer**

**Objectives: To review knowledge and technology transfer aspects in Universities. Transnationality.**

* **Morning session 9.00 – 13.00**

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| **Subject** | **Content** | **Speaker/Session Leader** | **Estimated Time** |
| **Good practice** | **Enterprise Europe Network. Approach, tools and practical aspects** | **Rimantas Serva /LIC** | 60 min. |
| **Questions and discussion** | Connecting networks | **Rimantas Serva /LIC** | 30 min |

**Break 10.30 - 11.00**

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| **Good practice** | **Knowledge and technology transfer. KTU attempts to introduce international experience.** | **Violeta Kauneliene /KUT** | 60 min |
| **Discussion** | What is effective? What is efficient? What makes sense? | **Violeta Kauneliene /KUT** | 30 min |

**Break 12.30-13.30**

* **Afternoon session 13.30 – 16.00**

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| **Subject** | **Content** | **Speaker/Session Leader** | **Estimated Time** |
| **Good practice** | Visit to research laboratory: estimating collaboration potential | **Elena Opekoun/YKSUG** | 120 |
| **Debriefing** | Is the market real? Is the product work? Can the product be competitive? Can organization be competitive? Will the product be profitable? Does it have strategic sense? | **Elena Opekoun/YKSUG** | 30 |

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| **Subject** | **Content** | **Speaker/Session Leader** | **Estimated Time** |
| **Good practice** | **INNOCONNECT COMMUNITY** | **Arvydas Sutkus/LIC** | 30 |
| **Discussion** | INOCONNECT process, community code of conduct | **Arvydas Sutkus /YLIC** | 30 |

**FRIDAY 23TH March 2012**

**LT.INNOCONNECT.BY GOOD PRACTICE WORKSHOP (GA2)**

* **Morning session 9.00 – 13.00**

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| **Subject** | **Content** | **Speaker/Session Leader** | **Estimated Time** |
| **Case study** | Company visit (Company to be defined) | **Elena Opekoun/YKSUG** | 180 |
| **Debriefing** | Needs identification, collaboration roadmap | **Elena Opekoun/YKSUG** | 30 |