

PICTURE (hopefully upcoming)

Policy dialogue in ICT to an Upper
level for Reinforced EU-EECA
Cooperation

**ISTOK-SOYUZ final event
June 7th, 2011, Moscow, Russia**

**Dr. Marat Biktimirov
Director-General**

**The national association of research and
educational infrastructures “e-ARENA”**



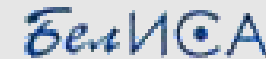
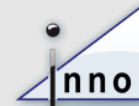
PICTURE Identity card



- **FP7 project:** FP7-ICT-2011-7
- **Duration:** 30 months

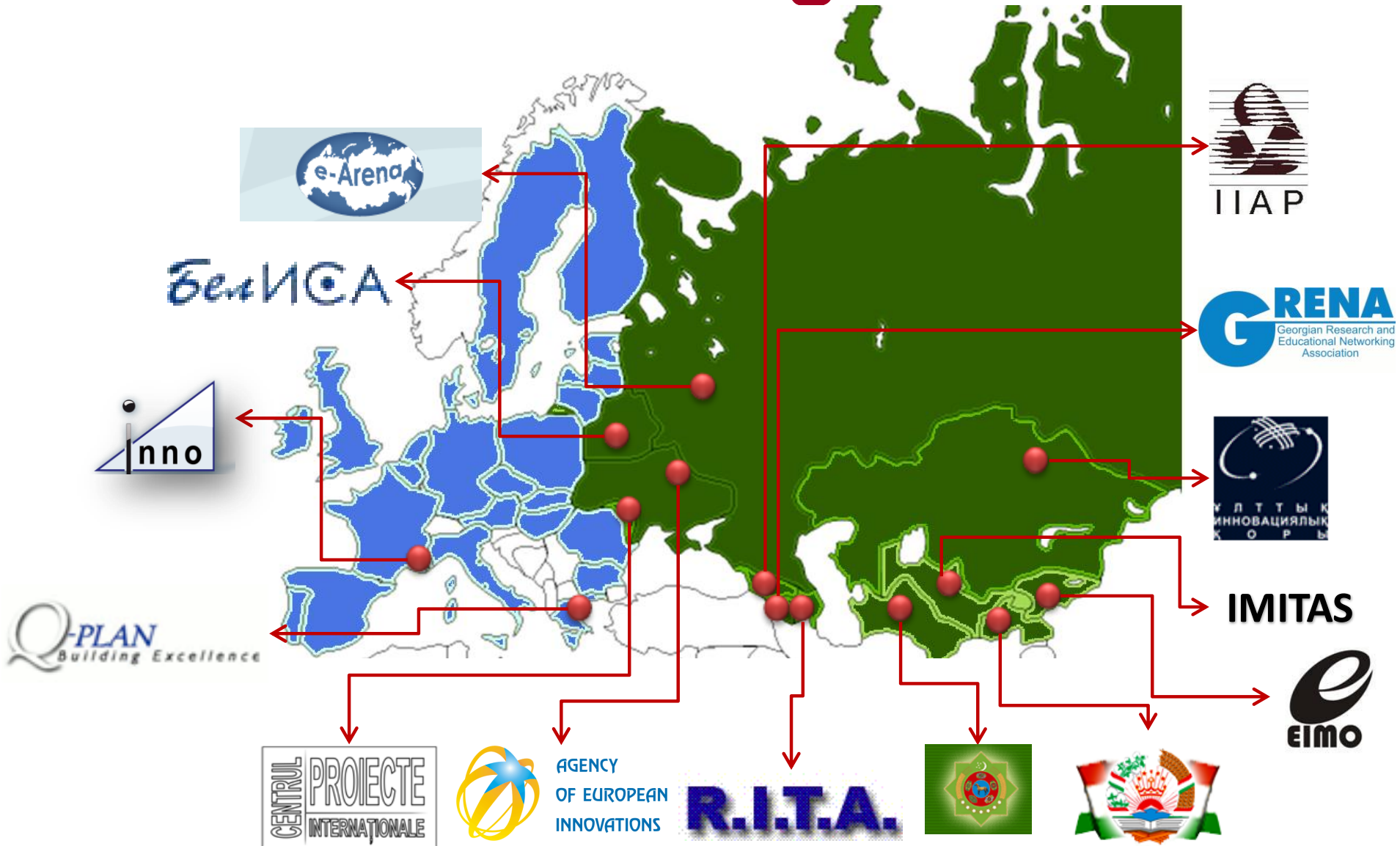
PICTURE is a support action project aimed at **supporting policy dialogue** between the **EU** and **EECA** countries, and at **fostering collaboration opportunities** with EECA countries' organizations in collaborative ICT R&D both **under FP7** and **under national/regional EECA programs**.

Consortium

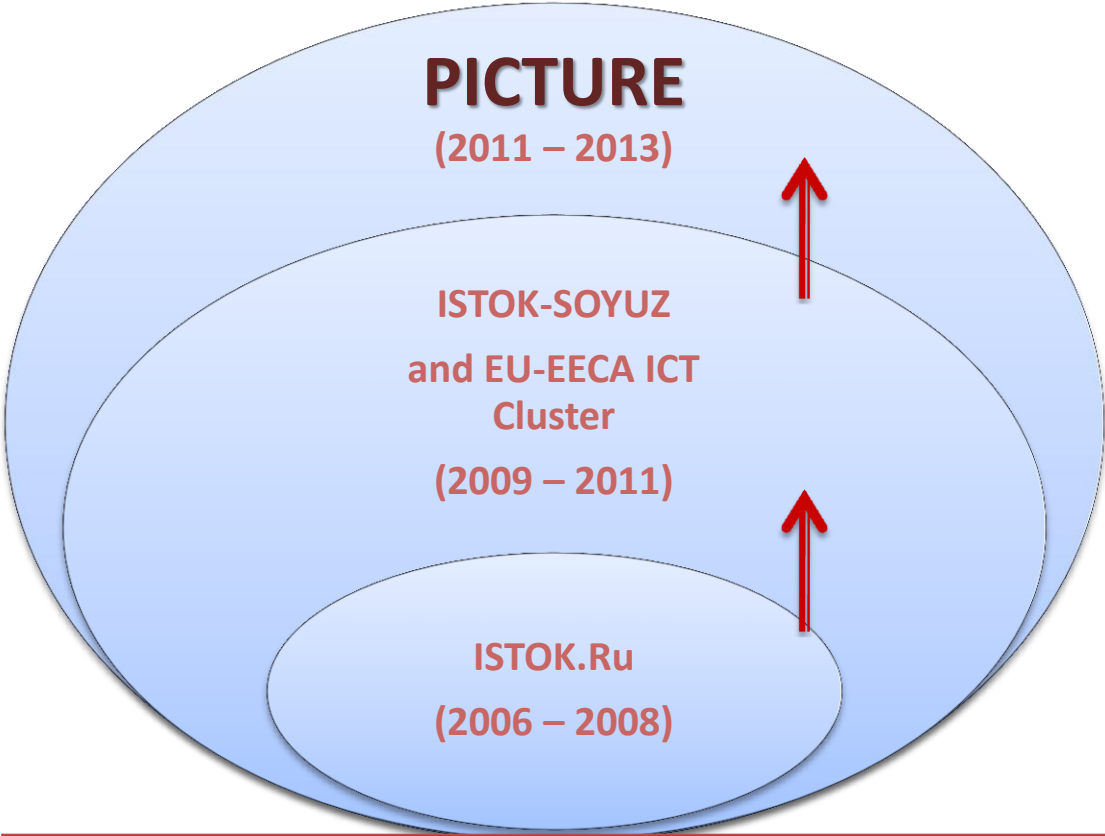
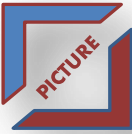


IMITAS

PICTURE georgaphical coverage



Bring the EECA ICT strategic cooperation support activities to an upper level



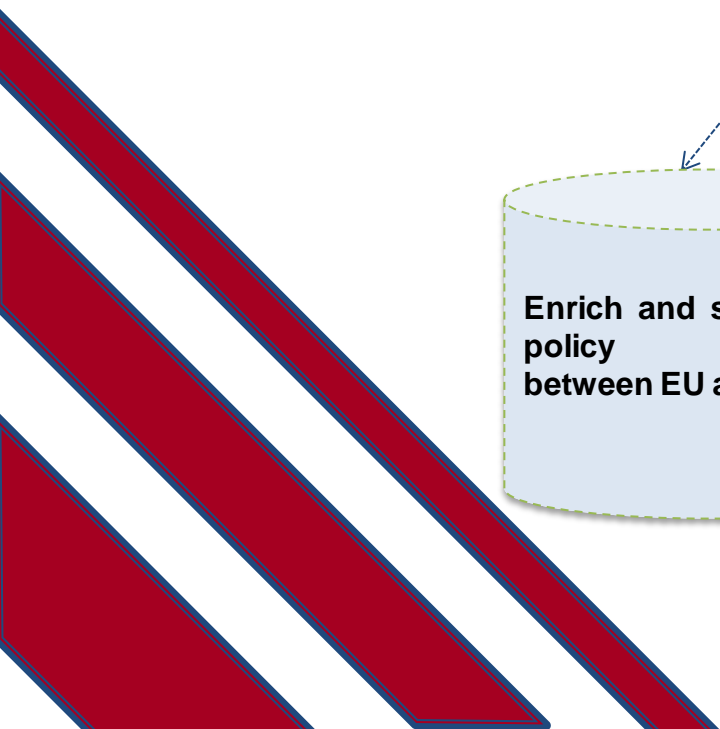
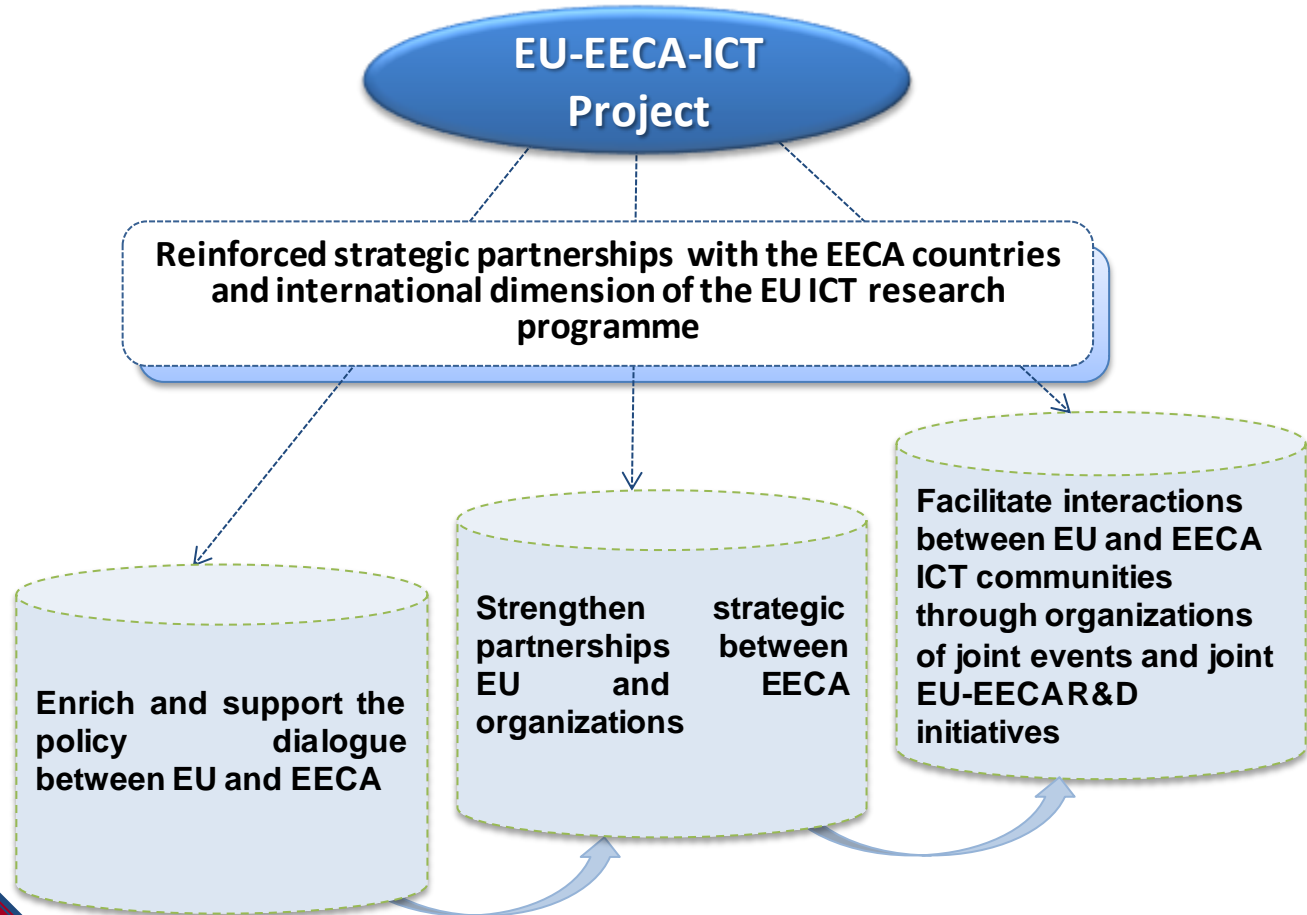
*Target: all EECA countries
Support to policy dialogue through involvement of stakeholders*

*Main target: Eastern Europe, S. Caucasus, Kazakhstan
Analysis of ICT cooperation priorities, partnership building...*

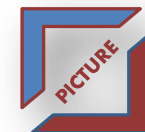
*Target: Russia
Mapping, information and training in FP7 opportunities, networking*



PICTURE Objectives



PICTURE: response to international cooperation needs



INTERNATIONAL COOPERATION NEEDS

PICTURE activities

Support to EU-EECA ICT Policy Dialogue

Analysis of existing policy dialogue activities, recommendations on priorities

Involvement of stakeholders' representatives

Set up and animation of **three working groups**:
WG1: Computing systems, WG2: Internet of services, software and virtualization and WG3: ICT Policy dialogue (horizontal group)

Facilitation of EU-EECA ICT interactions and strengthening partnerships

Organization of synchronized policy dialogue events, workshops and networking meetings, , involving working groups, academia, industry and policy makers

Enhancement of the cooperation initiatives and research links

Involving diaspora, implementation of several pilot projects for the different EECA countries, according to their needs

Analysis of the access opportunities for EU researchers in the EECA countries

Analysis of access opportunities for EU researchers to EECA programmes , building on the results and lessons learnt from the ACCESSRU project, currently running in Russia.

In cooperation with IDEAL-IST and other projects and networks

Awareness raising and dissemination



- ✓e-ARENA web site
- ✓NCPs web site, IDEAL-IST...
- ✓Web sites of organisations engaged into EU-EECA cooperation (in Russia: Russian Technology Transfer Network, GATE2RUBIN etc)
- ✓EU-EECA Information Gateway: www.eeca-ict.eu



The screenshot displays the EECA website interface. At the top, the logo 'eeca' is prominent, followed by the tagline 'EU-Eastern Europe and Central Asia Gateway on ICT Research and Development'. Navigation tabs include Home, The EECA Cluster, EECA Countries, FP7-ICT, News, Useful Information, and Contact Us. The main content area is titled 'About the Cluster' and describes the initiative's goals and targeted countries. A sidebar on the left offers links to 'Browse through the EECA ICT R&D excellence', 'Get Support', and 'Follow us @ LinkedIn BELARUS'. On the right, there is an 'Events Calendar' for June 2011 and a 'Newsflash' section with bullet points about a guidebook, a conference, and a workshop.

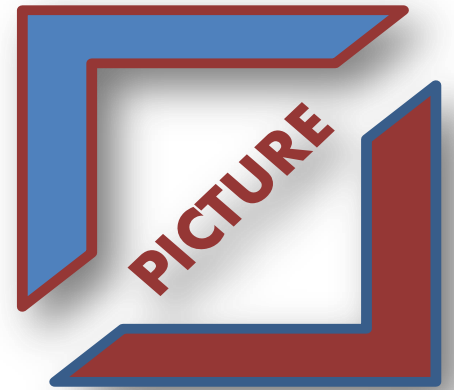
Events Calendar

<< June 2011 >>						
Mo	Tu	We	Th	Fr	Sa	Su
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

[View a full list of events](#)

Newsflash

- Guidebook designed to improve international technology networking
- ICT Proposers' Infoday Budapest 2011
- Conference "The way forward for the



**STAY CONNECTED,
see you soon
at PICTURE events**

